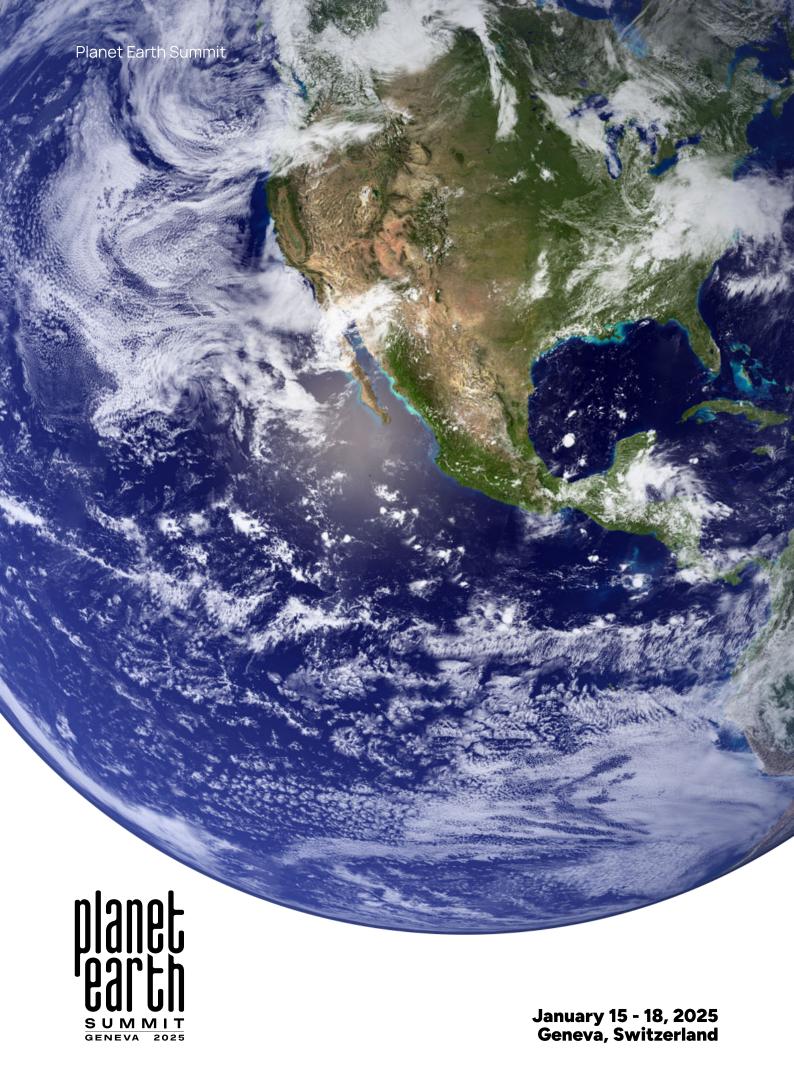
DONG JOSUM MIT GENEVA 2025



Planet Earth Summit 2025

Welcome to the Planet Earth Summit, where global leaders, innovators, and changemakers converge to address the most pressing environmental challenges of our time. Set against the backgrop of Geneva, Switzerland from January 15-18, 2025, the Planet Earth Summit represents a pivotal moment in our collective journey towards a sustainable future.

At the Planet Earth Summit, we are committed to forging actionable solutions that transcend borders and ideologies. Our mission is clear: to catalyze meaningful change in climate action, biodiversity conservation, sustainable urban development, and marine ecosystem protection. By uniting diverse stakeholders - from governments and NGOs to corporations and grassroots movements - we aim to foster collaboration, innovation, and resilience.

Join us as we harness the power of collective action to tackle global challenges headon. Together, we can build a world where environmental stewardship and economic prosperity go hand in hand, ensuring a thriving planet for generations to come.

What is Planet Earth Summit?

Planet Earth Summit is a transformative gathering of global leaders and change-makers committed to forging sustainable solutions for our planet's future. It's a collaborative platform where governments, businesses, and civil society converge to address pressing environmental challenges, from climate change to biodiversity conservation.

Through innovation, dialogue, and collective action, the summit seeks to advance the Sustainable Development Goals, ensuring a resilient and equitable world.

It's more than a conference; it's a catalyst for meaningful change, uniting diverse perspectives and expertise to shape a sustainable path forward for humanity and the planet we call home.

Planet Earth Summit stands as a pivotal global gathering dedicated to addressing the most pressing environmental and social challenges of our time.

It serves as a catalyst for collaboration and action among leaders, experts, and advocates from across the globe, aiming to foster sustainable development and safeguard the planet's future.

At its core, the Planet Earth Summit focuses on advancing the United Nations Sustainable Development Goals (SDGs), addressing issues ranging from climate change and biodiversity loss to social equity and economic resilience.



Why?

To address pressing environmental and social challenges.

What?

Planet Earth Summit. 2025

For?

Global leaders, experts, and advocates.

Through a comprehensive agenda of keynote speeches, panel discussions, workshops, and spotlight sessions, participants gain deep insights into emerging trends, best practices, and transformative initiatives.



The summit not only highlights the interconnectedness of environmental, economic, and social dimensions but also emphasizes the collective responsibility to build a more sustainable and inclusive future for everyone.

Participants engage in dialogue that transcends borders and sectors, exploring how to integrate sustainability into policies, practices, and everyday actions.

From exploring the future of oceans and future of cities to harnessing the power of digital media for environmental advocacy, the summit encourages proactive engagement and empowers individuals and organizations to commit to actionable outcomes.

By aligning visions and resources, the Planet Earth Summit inspires collaborative efforts that contribute to global efforts for a resilient, thriving planet.

Planet Earth Summit represents not just a conference but a catalyst for transformative change.

It empowers participants to envision and implement bold strategies that align economic prosperity with environmental sustainability, ensuring that our planet thrives for generations to come.

Join us as we embark on this crucial journey towards a resilient, inclusive, and sustainable world.

When?

January 15-18, 2025

Where?

Geneva, Switzerland

How?

Through collaborative dialogues, workshops, & actionable commitments

Overview of the Summit's Mission and Goals

The Planet Earth Summit is dedicated to tackling pressing global environmental issues through collaboration, innovation, and decisive action. Planet Earth Summit's mission is rooted in advancing sustainable development goals (SDGs) set forth by the United Nations, focusing on critical areas such as climate change mitigation, biodiversity conservation, and sustainable resource management. By convening diverse stakeholders including government leaders, industry experts, scientists, and activists, the summit fosters dialogue and partnerships aimed at accelerating the transition towards a sustainable future.



Global Commitment to 1.5°C

Lead efforts to cap global warming at 1.5°C above pre-industrial levels, aligning with the Paris Agreement goals and accelerating climate action timelines.



Inclusive and Equitable Solutions

Promote inclusive policies and equitable solutions that prioritize vulnerable communities and ensure no one is left behind in the transition to a sustainable future.



Advancing Clean Energy Transition

Champion the widespread adoption of renewable energy sources and innovative technologies to achieve net-zero emissions globally by mid-century.



Protecting Biodiversity

Advocate for the conservation and restoration of biodiversity, promoting resilient ecosystems that support both human and planetary health.



Circular Economy Leadership

Drive the shift towards a circular economy model, minimizing waste and maximizing resource efficiency across industries and sectors.



Resilient Infrastructure

Foster the development of resilient infrastructure that can withstand the impacts of climate change and enhance community resilience worldwide.

The Planet Earth Summit aims to Inspire and mobilize diverse stakeholders - from governments and businesses to civil society and academia - towards achieving a resilient and sustainable planet through these strategic objectives.

At the Planet Earth Summit, our vision transcends boundaries and inspires collective action towards a sustainable and resilient future. By embracing these principles and taking decisive action, we will overcome the challenges posed by climate change and create a world where prosperity, equity, and environmental stewardship thrive hand in hand.

Through bold leadership, innovative solutions, and inclusive partnerships, we are committed to driving meaningful change that preserves our planet's natural heritage and ensures a prosperous future for all.



Empowering Youth and Future Leaders

Empower youth and future leaders as agents of change, providing platforms and resources to amplify their voices and initiatives.



Green Finance and Investment

Mobilize green finance and investment to scale up climateresilient projects and accelerate the transition to a lowcarbon economy.



Climate Education and Awareness

Promote climate literacy and awareness at all levels of society, fostering a culture of environmental responsibility and sustainable lifestyles.



Adaptation and Resilience Building

Support adaptation and resilience-building efforts in climate-vulnerable regions, ensuring communities are prepared for current and future climate impacts.



Digital Innovation for Sustainability

Harness the power of digital innovation and technology to drive sustainability solutions, from smart cities to precision agriculture.



Measurable Impact and Accountability

Commit to transparency, accountability, and measurable impact through rigorous monitoring and reporting of climate actions and outcomes.

Planet Earth Summit Three Foundational Pillars

The Agenda of the Planet Earth Summit is structured around three foundational pillars: Society, Summit, and Success, each aimed at addressing critical aspects of global sustainability. Underpinning these pillars is a commitment to collaboration, innovation, and resilience in the face of pressing environmental challenges.

SOCIETY

Collaboration, Harmony, and Progress

The Society segment emphasizes the importance of fostering collaboration among diverse stakeholders to achieve harmony and progress. It focuses on integrating social equity with environmental stewardship, recognizing that inclusive development is essential for sustainable outcomes. By promoting dialogue and cooperation, this pillar aims to build resilient communities and foster a shared commitment to planetary well-being.

SUMMIT

Unity, Dialogue, and Solutions

The Summit highlights the role of dialogue and collective solutions in navigating complex environmental issues. It serves as a platform for thought leaders and practitioners to exchange ideas, forge partnerships, and shape strategies that promote unity and actionable outcomes. Through inclusive discussions and innovative approaches, this pillar seeks to drive transformative change and build consensus on sustainable practices.

SUCCESS

Sustainability, Equity, and Resilience

The Success under scores the imperative of achieving sustainability, equity, and resilience in all facets of global development. By setting ambitious goals and promoting effective governance, the Summit aims to drive measurable progress towards a sustainable future. It celebrates successes in environmental stewardship and champions initiatives that empower communities and ecosystems to thrive in harmony with nature.





Spotlight Sessions

The Spotlight Sessions at the Planet Earth Summit are dedicated to deep dives into pressing environmental issues, offering actionable insights and innovative solutions. Curated to highlight key challenges, these sessions bring together global leaders, practitioners, and advocates to inspire and inform. Topics range from the Future of Oceans, covering marine conservation and sustainable fisheries, to the Future of Cities, addressing urban sustainability and smart infrastructure. Additionally, the Future of Digital Media explores how media shapes environmental narratives and promotes engagement. Each session fosters collaborative dialogue and showcases pioneering initiatives, driving tangible actions towards a sustainable future.

Future of Oceans

Exploring critical global issues affecting marine ecosystems, the Future of Oceans session at the Planet Earth Summit focuses on preserving ocean health and biodiversity. Discussions delve into innovative strategies for marine conservation, sustainable fisheries management, and combating plastic pollution. Experts highlight advancements such as marine protected areas and ocean monitoring systems to mitigate climate impacts. The session emphasizes socio-economic dimensions like blue economy initiatives and equitable access to marine resources, aiming to chart a course towards resilient oceans for future generations.

Future of Cities

At the Planet Earth Summit, the Future of Cities session examines urban sustainability and resilience. Discussions center on sustainable urban planning practices integrating green infrastructure, renewable energy systems, and smart technologies. Experts showcase solutions in sustainable architecture, urban transportation, and circular economy practices to enhance urban livability. Case studies highlight successful city transformations, emphasizing community engagement, social equity, and climate adaptation. By fostering partnerships and scalable urban solutions, this session inspires actions that create resilient and sustainable urban environments.

Future of Digital Media

The Future of Digital Media session at the Planet Earth Summit explores the role of media in driving environmental awareness and action. Discussions focus on digital platforms, social media campaigns, and technologies like virtual reality to amplify environmental advocacy. Topics include leveraging digital media for climate communication, biodiversity conservation, and promoting sustainable lifestyles. Experts discuss big data analytics, artificial intelligence, and citizen science platforms for environmental monitoring and literacy. This session showcases innovative projects that harness technology to accelerate progress towards environmental sustainability, fostering collaboration between media, technology innovators, and environmental stakeholders.



Planet Earth Summit Visa

Planning your participation in the Planet Earth Summit in Geneva involves preparing for various practical aspects to ensure a smooth and productive experience. Understanding the visa requirements and application process is crucial for international participants. After completing the registration process and receiving an official invitation from the summit organizers, participants must apply for a Type C visa if required by Swiss regulations. Learn the essential points to guide you through the Planet Earth Summit Visa application.

- **1. Swiss Visa Application Form:** Complete and sign the application form provided by the Swiss embassy or consulate in your country.
- 2. Passport Photos: Provide two recent passport-sized photos that meet Swiss standards.
- **3. Valid Passport:** Ensure your passport has at least two blank pages and is valid for at least three months beyond your intended stay in Switzerland.
- **4. Tourist Medical Insurance**: Obtain medical insurance covering at least €30,000 for emergencies and repatriation.
- **5. Invitation to Planet Earth Summit:** Present the official invitation letter from the summit organizers as part of your visa application.
- **6. Receipt of Fee Payment:** Include proof of payment for attending the Planet Earth Summit.
- 7. Covering Letter: Write a letter explaining the purpose of your visit to the Planet Earth Summit.
- 8. Proof of Booked Flights: Provide confirmed round-trip flight reservations.
- **9. Proof of Accommodation:** Submit hotel reservations or a letter of invitation specifying your accommodation details in Geneva.
- 10.Proof of Civil Status: Include relevant documents such as marriage certificates, birth certificates of children, or death certificates of spouses if applicable.
- 11. Proof of Sufficient Financial Means: Prepare bank statements for the last three months, proof of income, or sponsorship letters to demonstrate your financial capability during your stay.
- **12. Evidence of Paid Swiss Visa Fee:** Include a receipt showing that the visa fee has been paid.

Ensure all documents are accurate and submitted well in advance to allow sufficient processing time. Adhering to these requirements will facilitate a smooth visa application process, allowing participants to fully engage in the Planet Earth Summit's activities. For further details and assistance regarding the Planet Earth Summit Visa, please contact the summit's official email at hello@planetearthsummit.eu

Why Attend

Attending the Planet Earth Summit is essential for those dedicated to shaping the future of our planet. This summit offers a unique platform where global leaders, experts, and advocates come together to tackle urgent environmental and social challenges. By participating, you'll forge invaluable connections with diverse stakeholders, deepen your understanding of critical issues through expert insights and innovative solutions, and contribute to shaping policies that promote sustainable development. Whether you're driven to inspire change locally, learn from cutting-edge research, or establish partnerships to amplify your impact, attending the Planet Earth Summit empowers you to drive positive environmental and societal change worldwide.

Attending the Planet Earth Summit offers a multitude of compelling reasons to participate and contribute to global sustainability efforts.



Global Impact

Engage in discussions and initiatives that influence global policies and actions towards a sustainable future, shaping outcomes that transcend borders and sectors.



Networking

Connect with a diverse array of stakeholders, including government officials, business leaders, academics, and activists, fostering collaborations that drive impactful change.



Inspiration

Hear inspiring stories and visionary ideas that motivate and empower you to take meaningful action in your own sphere of influence.



Knowledge Exchange

Gain insights from leading experts and innovators on cuttingedge technologies, best practices, and emerging trends in environmental stewardship.



Learning Opportunities

Participate in workshops, panels, and interactive sessions that deepen your understanding of complex environmental issues and equip you with practical skills for advocacy and implementation.



Policy Influence

Contribute to shaping policy agendas and advocating for evidence-based policies that address climate change, biodiversity loss, and social justice.



Innovation Showcase

Explore innovative solutions and initiatives showcased at the Planet Earth Summit, ranging from renewable energy technologies to nature-based solutions and circular economy practices.



Experiential Learning

Immerse yourself in experiential learning opportunities that showcase real-world projects and case studies, demonstrating effective strategies for sustainability.



Spotlight Sessions

Delve into specific topics such as the future of oceans, cities, and digital media through focused sessions, gaining specialized knowledge and insights from industry leaders.



Youth Engagement

Join a platform that amplifies youth voices and initiatives, empowering the next generation of leaders to drive sustainable change.



Awards and Recognition

Celebrate and learn from the achievements of organizations and individuals through awards that highlight exemplary contributions to environmental conservation and social equity.



Partnership Opportunities

Explore potential collaborations with organizations aligned with your goals, fostering joint efforts that maximize impact and scalability.



Commitment to Action

Commit to actionable outcomes and pledges that contribute to global sustainability goals, ensuring that your participation translates into tangible results for the planet and its people.



International Perspective

Gain insights into global challenges and solutions, learning from diverse cultural and geographical perspectives that enrich your understanding of sustainability issues.



Community Engagement

Become part of a global community dedicated to driving positive change, where your voice and actions contribute to collective efforts towards a resilient and prosperous future.

Registration

To ensure your participation in the Planet Earth Summit, please carefully review the following registration details and fees. Completing the registration process is essential as it allows you to proceed with the necessary Swiss visa formalities. The registration fees are based on payments received prior to specified deadlines and include VAT. The fees for all summit participants include admission to the Planet Earth Summit, access to the commercial exhibition, refreshments during scheduled breaks, a certificate of attendance, and ondemand access to all summit content for three months post-event. We look forward to your participation and contribution to this vital global dialogue on sustainable development.

Registration Fees (in EUR)

Fees are based on payments received prior to the specified deadlines. VAT is included in the indicated amounts.

Full Participant

Early Bird Rate (Until November 10, 2024): €1250 Regular Rate (From November 10, 2024): €1500

Industry/Corporate

Early Bird Rate (Until November 10, 2024): €2000 Regular Rate (From November 10, 2024): €3000

Participants from Europe

The registration fee for participants from Europe is €500 for the four-day summit.

Fees for All Summit Participants Include

- Admission to the Planet Earth Summit: Gain full access to all sessions, keynotes, and panel discussions, engaging with leading experts and global leaders in sustainability.
- Access to the Commercial Exhibition: Explore innovative solutions and products from exhibitors focused on sustainability and environmental stewardship.
- **Refreshments the Planet Earth Summit**: Enjoy complimentary refreshments during designated break times, allowing for networking and relaxation.
- **Certificate of Participation**: Receive a formal participation certificate recognizing your attendance and commitment to the Planet Earth Summit.
- On-Demand Access: Continue to enjoy the Planet Earth Summit's content for three months after the event with on-demand access to session recordings, presentations, and additional resources.

Payment Method

Upon completing your registration, you will receive an email with a payment link. Please note that bank charges are the responsibility of the participant and should be covered in addition to the registration fees. Registration will be confirmed only upon receipt of full payment by the registration department, as per the deadline. An email confirming your registration will be sent after we have received the necessary fees. Outstanding payments will be collected onsite and will incur the on-site rate. Please provide a copy of the bank transfer or proof of payment if registration fees are not credited to the Planet Earth Summit account on time.

Cancellation Policy

All cancellations must be emailed to drmeera@planetearthsummit.eu by the specified deadlines to qualify for a refund.

- Cancellations received until & including December 05, 2024: Full refund.
- Cancellations after December 05, 2024: No refund will be issued.

Please note, that a bank transfer handling fee of €30 will not be refunded in case of cancellation, applicable only to Bank Transfer payments.

We look forward to your participation and contribution to this vital global dialogue on sustainable development.



Keynote Speaker Opportunities at the Planet Earth Summit

The Planet Earth Summit invites distinguished leaders and visionaries from around the globe to take part in our esteemed lineup of keynote speakers. As a premier platform for addressing critical environmental and societal challenges, the Summit offers keynote speakers a unique opportunity to influence and inspire diverse stakeholders. By participating, speakers can contribute their expertise and perspectives to drive meaningful discussions and initiatives aligned with the Summit's overarching goals.

Explore the Program Schedule

Keynote speakers are encouraged to refer to our comprehensive program schedule to identify relevant topics and thematic areas. Covering a wide spectrum of issues from climate action and biodiversity conservation to sustainable development and social equity, the schedule ensures that speakers can align their presentations with the most pressing global priorities. This alignment not only enhances the relevance of their contributions but also amplifies their impact on shaping policies and fostering collaboration across sectors. Please refer www.planetearthsummit.eu/schedule

Promote Thought Leadership

Presenting at the Planet Earth Summit provides keynote speakers with a platform to showcase their thought leadership and innovative solutions. It offers a forum to share insights, research findings, and best practices that can catalyze positive change on a global scale. Speakers have the opportunity to engage with a diverse audience of policymakers, industry leaders, academics, and civil society representatives, fostering dialogue and forging partnerships to address complex challenges.

Join the Movement

By participating as a keynote speaker, individuals can contribute to advancing the Summit's mission of achieving a resilient and sustainable planet. Their contributions will help mobilize action towards achieving the United Nations Sustainable Development Goals (SDGs) and creating a future where environmental stewardship and societal well-being go hand in hand. We invite prospective keynote speakers to seize this opportunity to make a lasting impact and be part of a transformative journey towards a more sustainable world.

Stakeholders and Participants at the Planet Earth Summit

At the Planet Earth Summit, stakeholders and participants converge from diverse sectors and regions worldwide, united by a shared commitment to environmental sustainability and global prosperity. This gathering serves as a pivotal platform where governments, businesses, civil society organizations, academic institutions, and individuals come together to collaborate, innovate, and drive actionable solutions for a sustainable future.

Welcoming Engagement

We extend a warm welcome to stakeholders and participants who play crucial roles in shaping the discourse and outcomes of the Summit. Your participation is integral to fostering dialogue, exchanging knowledge, and catalyzing collective action towards achieving our shared goals. Together, we aim to address pressing environmental challenges, promote social equity, and advance economic resilience on a global scale.

Opportunities to Participate

Participants at the Planet Earth Summit have the opportunity to engage in a rich program of activities designed to inspire, educate, and empower. From interactive panel discussions and keynote addresses to workshops, networking sessions, and spotlights on innovative solutions, the Summit offers a multifaceted platform to deepen understanding, forge partnerships, and drive meaningful impact.

Join the Movement

Whether you are a policymaker shaping regulations, a business leader driving sustainable practices, an academic researching environmental solutions, or an activist advocating for change, your involvement at the Summit is instrumental. Together, we can leverage our collective expertise and resources to accelerate progress towards the United Nations Sustainable Development Goals (SDGs) and build a resilient future for generations to come.

Join the Planet Earth Summit: Uniting Stakeholders for Global Environmental Solutions and Sustainability.

Government Representatives: Policy makers and officials from national and local governments.

Business Leaders: CEOs, executives, and sustainability officers from corporations.

Academic Institutions: Researchers, professors, and students focusing on environmental studies and sustainability.

Non-Governmental Organizations (NGOs): Environmental advocacy groups and nonprofits.

Čivil Society Organizations: Community leaders and activists engaged in environmental and social justice.

International Organizations: Representatives from UN bodies and other global agencies.

Entrepreneurs: Innovators and startup founders driving sustainable solutions.

Technology Developers: Engineers and tech professionals developing green technologies

Investors: Venture capitalists and financiers interested in sustainable ventures.

Media Professionals: Journalists and broadcasters covering environmental issues.

Educational Institutions: Schools and educational bodies promoting environmental education.

Consultants: Environmental consultants and sustainability experts.

Philanthropists: Individuals and foundations supporting environmental causes.

Community Leaders: Local organizers and advocates addressing environmental concerns.

Scientists: Researchers and experts in climate science and ecology. **Legal Experts**: Lawyers specializing in environmental law and policy.

Health Professionals: Doctors and public health officials concerned with

environmental impacts on health.

Artists and Creatives: Using art and media to raise awareness about environmental issues.

Farmers and Agriculture Experts: Advocating for sustainable agricultural practices.

Tourism Professionals: Promoting eco-friendly tourism and conservation efforts.

Architects and Urban Planners: Designing sustainable cities and buildings. **Transportation Specialists:** Innovating in green transportation solutions.

Waste Management Experts: Leading initiatives to reduce, reuse, and recycle waste.

Energy Sector Professionals: Developing renewable energy sources and technologies.

Water Conservationists: Working to protect and manage water resources sustainably.

Youth Leaders: Young activists and leaders advocating for climate action.

Elders and Wisdom Keepers: Indigenous leaders and elders sharing traditional knowledge.

Activists: Advocating for environmental justice and equity.

Volunteers: Individuals contributing time and effort to support sustainability initiatives.

General Public: Individuals interested in learning and contributing to a sustainable future.

Participate in Planet Earth Summit

Participants and Attendees

Join us at the Planet Earth Summit as a participant or attendee and be part of a global initiative dedicated to sustainability and environmental stewardship. Engage with experts, policymakers, and fellow advocates from around the world to exchange ideas, collaborate on solutions, and drive actionable outcomes towards a sustainable future. Your participation will contribute to shaping policies, fostering innovation, and promoting environmental awareness on a global scale.

Sponsors and Partners

Become a sponsor or partner of the Planet Earth Summit and align your brand with a commitment to environmental sustainability and social responsibility. By supporting this event, you demonstrate leadership in corporate sustainability, gain visibility among a diverse audience of global stakeholders, and contribute to meaningful discussions and initiatives that address pressing environmental challenges. Partner with us to showcase your commitment to a sustainable future.

Exhibitors and Innovators:

Exhibit at the Planet Earth Summit and showcase your innovations, solutions, and initiatives that contribute to environmental sustainability. As an exhibitor, you will have the opportunity to network with key stakeholders, investors, and decision-makers, and demonstrate how your products or services can drive positive environmental impact. Join us in fostering collaboration and driving change towards a more sustainable and resilient planet.

Media and Press

Cover the Planet Earth Summit as a member of the media or press and amplify the conversations and outcomes of this global event. Gain access to exclusive content, interviews with thought leaders, and insights into innovative solutions and policies that are shaping the future of environmental sustainability. Your coverage will play a crucial role in raising awareness, informing the public, and inspiring action towards a greener and more sustainable world.

Be part of the event and contribute to shaping a sustainable future. Contact us at hello@planetearthsummit.eu to explore partnership opportunities and secure your involvement in this transformative global gathering.



hello@planetearthsummit.eu 🏀 www.planetearthsummit.eu



